



**unisource®**

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**FOR IMMEDIATE RELEASE**

**UNISOURCE SHOWCASES  
UNISOURCEGREEN.COM TRUCK DECALS**

*New Truck Livery Promotes Company's  
Environmentally-Friendly Product Offerings*



**NORCROSS, GA (June 1, 2009)** – Unisource Worldwide, Inc., one of the leading distributors of paper, packaging and facility supplies in North America, is rolling out a fleet of newly designed trucks in key markets by highlighting its [unisourcegreen.com](http://unisourcegreen.com) Web site, showcasing Unisource's environmentally-friendly brands and initiatives.

“With the introduction of our new [unisourcegreen.com](http://unisourcegreen.com) truck decals, Unisource is proudly upholding our commitment to practice sustainability and provide more environmentally-friendly brands and services in order to meet the needs of our many green customers,” said Al Dragone, CEO for Unisource. “These state-of-the-art designed truck wraps are being placed on select Unisource trucks in targeted markets to help spread the word about Unisource's own green initiatives and spark other's interest about the green movement,” he said.

Among the green programs and initiatives currently underway or recently completed within Unisource are:

- The Unisource respect™ Printers' Program recognizing certified printers
- Re-launched its [unisourcegreen.com](http://unisourcegreen.com) Web site
- The unisourcegreenfinder™ proprietary search tool for the graphic arts industry
- Sponsorship of the *WhatTheyThink* Environmental Innovation Awards
- Completion of the company's first-ever Corporate Sustainability Pledge
- Initiated Green Cleaning Certification training for sales representatives

"Over the past few years, our Unisource team has realized that sustainability is a real concept and we have become the industry leader in this area," Dragone said. "Redesigning our truck livery to show our commitment to sustainability is another step towards bringing our successful 'green' story directly to the marketplace," he said.

For more information about Unisource products, please contact 1-800-UNISOURCE.

**About Unisource Worldwide, Inc.**

Unisource Worldwide, Inc., ([www.unisourcelink.com](http://www.unisourcelink.com)) is a leading independent marketer and distributor of commercial printing and business imaging papers, packaging systems and facility supplies and equipment in North America. Headquartered in Norcross, Ga., Unisource is one of the largest private companies in the United States and offers the most comprehensive suite of products and services in the industry. With more than 6,000 team members – including sales, customer service and technical support specialists; approximately 85 distribution centers; and a fleet of "Big Red" trucks – Unisource can deliver what your business needs when and where you want it – locally, regionally and nationally.

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