



Staples Environment Affairs The Focus Of New On Paper Series Podcast From NewPage Corporation

MIAMISBURG, Ohio – July 13, 2010 – Staples, Inc., a company committed to making it easy for customers, demonstrates as much with their comprehensive environmental program, EcoEasy™, the topic of a new episode in the popular On Paper sustainability podcast series. Sponsored by NewPage Corporation, North America's largest coated paper manufacturer, all On Paper podcasts are available for download free-of-charge at <http://www.onpaperseries.com>.

Featuring Mark Buckley, vice president of environmental affairs for Staples, Inc., this episode addresses ways in which companies, as well as individuals, can make a difference in protecting the environment. "We make it very easy for folks to find products that have a better environmental attribute," Buckley shares.

Through EcoEasy™, Staples focuses their environmental efforts on three major areas including products, recycling services and internal operations. By offering customers innovative environmental products and services, to implementing energy conservation, waste reduction, recycling and green building initiatives in their own internal operations, they've been able to achieve measurable results and capture accolades from some of the nation's top green business lists.

When discussing the concept of democratizing sustainability, making it accessible to the general public, Buckley explains to On Paper listeners, "Our strategy is to fundamentally change the way that products get brought to market. {We ask} how can we create more opportunities across other categories in our business, where customers don't necessarily have to make that trade-off in terms of price?"

In an *Entrepreneur* magazine article published earlier this year, Staples illustrated for readers how to "green" an existing office space by making smarter choices in their product selection and processes. During this On Paper episode, Buckley further explains that process to listeners and provides tangible actions to pursue.

To download this On Paper episode, visit <http://www.onpaperseries.com/>. Three seasons of conversations with some of the most innovative businesses and organizations in America are catalogued on this site for easy access and reference. Visitors to the site may also sign up to receive alerts when new sustainability episodes are released. In addition to <http://www.onpaperseries.com/>, this podcast is available at <http://www.itunes.com/> and <http://www.zune.net/>.

About NewPage Corporation

Headquartered in Miamisburg, Ohio, NewPage Corporation is the largest coated paper manufacturer in North America, based on production capacity, with \$3.1 billion in net sales for the year ended December 31, 2009. The company's product portfolio is the broadest in North America and includes coated freesheet, coated groundwood, supercalendered, newsprint and specialty papers. These papers are used for corporate collateral, commercial printing, magazines, catalogs, books, coupons, inserts, newspapers, packaging applications and direct mail advertising.

NewPage owns paper mills in Kentucky, Maine, Maryland, Michigan, Minnesota, Wisconsin and Nova Scotia, Canada. These mills have a total annual production capacity of approximately 4.4 million tons of paper, including approximately 3.2 million tons of coated paper, approximately 1.0 million tons of uncoated paper and approximately 200,000 tons of specialty paper. To learn more, visit <http://www.newpagecorp.com/>