

Mohawk and Yale Partner for the Environment

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Mohawk's CEO Thomas O'Connor Jr. presented Jeffery Gworke, Director of Yale Printing and Publishing Services with the Mohawk Windpower Partnership Award at an event in Yale's Beinicke Rare Book Library.



This award was given to Yale in recognition of the President Richard Levin's outstanding commitment to the environment, as evidenced by his mandate that the University use papers with a minimum of 30% postconsumer fiber. Mohawk and Yale have long partnership on a variety of important print projects dating back to the 1940s when the Yale Press helped design an archival paper for a series of books on Benjamin Franklin. That paper later became Mohawk Superfine. Today Yale uses a wide range of Mohawk papers for project ranging from its letterhead to capital campaign brochures designed by Yale lecturer, Michael Bierut of Pentagram Partners in New York.

This partnership will allow Yale University to control costs and capture environmental savings by simplifying paper procurement.

Other Mohawk Windpower Partnership Award recipients:

[Bertz Design Group](#) ^[1] for Darwin Professional Underwriters

[Cole Design Group](#) ^[2] for Northeast Utilities

[Dever Frankian](#) ^[3] for OSRAM Sylvania

[Half Price Books](#) ^[4]

[Oxfam America](#) ^[5]

[Seventh Generation](#) ^[6]

[WondriskaRusso](#) ^[7] for Museum of Fine Arts, Boston

More about all of [Mohawk's environmental papers](#) ^[8].

More about [windpower](#) ^[9].

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URLs in this post:

- [1] Bertz Design Group: <http://www.mohawkpaper.com/press?m=1367>
- [2] Cole Design Group: <http://www.mohawkpaper.com/press?m=1222>
- [3] Dever Frankian: <http://www.mohawkpaper.com/press?m=1236>
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- [7] WondriskaRusso: <http://www.mohawkpaper.com/press?m=1369>
- [8] Mohawk's environmental papers: <http://www.mohawkpaper.com/environment/landing/>
- [9] windpower: <http://www.mohawkpaper.com/carbonneutral/faq/#anchor2>

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