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Client Contact:  
Jane Monast  
Mohawk Fine Papers  
518.233.6732  
[monastj@mohawkpaper.com](mailto:monastj@mohawkpaper.com)

Agency Contact:  
Pam Williams  
Williams and House  
860.675.4140  
[pwilliams@williamsandhouse.com](mailto:pwilliams@williamsandhouse.com)

Mohawk Fine Papers Inc.  
P.O. Box 497  
465 Saratoga Street  
Cohoes, New York 12047  
1 800 the mill  
[www.mohawkpaper.com](http://www.mohawkpaper.com)

## **Kromekote Now FSC-Certified and made with Windpower**

[Cohoes, NY] – Mohawk Fine Papers, Inc. is proud to announce that the Kromekote Collection of papers is now certified by SmartWood for FSC standards and manufactured with windpower.

Kromekote's proprietary cast coating process has always been recyclable. Now, in response to increased demand from corporate America and the luxury brand market, this legendary cast coated paper with its superior printing surface has more environmental attributes to its credit.

FSC's chain-of-custody certification ensures that the fiber used to make Kromekote comes from responsibly managed forests. Additionally, as a new member of the Mohawk Fine Papers offering, the electricity used to manufacture Kromekote is offset with Green-e certified windpower renewable energy credits.

Kromekote is available in a vast array of finishes, textures, brilliant colors, metallics, and super heavy basis weights. Recognized as the finest coated printing paper, Kromekote's mirror-smooth, triple cast-coated surface is unequalled for ink holdout, ultra ink gloss and true-to-life photo reproduction. Suitable for any printing technique including color laser and HP Indigo, it is used for everything from premium product brochures, pocket folders and greeting cards to wine labels, retail packaging, shopping bags, and direct mail.

For more information, visit [www.mohawkpaper.com](http://www.mohawkpaper.com) or call 1-800 the mill.

### **About Mohawk**

Recognized for its technical innovation and environmental focus, Mohawk Fine Papers Inc. is the largest manufacturer of premium printing, writing, and digital paper in North America. Signature grades include Strathmore®, Beckett®, Mohawk Superfine™, Via®, BriteHue, Carnival, Synergy, Solutions, Nekoosa Linen, Mohawk Color Copy® and proprietary Inxwell® products, Navajo®, and Options®. Mohawk is also the exclusive marketer of Kromekote and Knightkote, premium coated brands manufactured by Smart Papers.

— more —

Mohawk engineers its papers to provide optimal performance for sheetfed, web, and digital printing. Uses for Mohawk papers include corporate reports, corporate identity systems, brochures, packaging, invitations and announcements. Mohawk Digital Papers are also used in on-demand photo books, personalized direct mail, and custom packaging. Mohawk offers reams and envelopes through its ecommerce site at [mohawkpaperstore.com](http://mohawkpaperstore.com).

A certified Women-Owned Business Enterprise and leader in environmental stewardship, Mohawk is the first U.S. paper mill to offset 100% of its electricity with windpower renewable energy credits and the first U.S. premium paper mill to shift toward carbon neutral production. Also offered are recycled papers certified by Green Seal and papers certified to the Forest Stewardship Council's (FSC) standards by SmartWood, a program of the Rainforest Alliance. FSC certification ensures responsible use of forest resources.

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